

## Junior Graphic Designer / Digital Media Producer

### The Brand

Monster Energy is a global phenomenon and the #1 selling energy drink in the USA. As a brand it is sinister, subversive and underground. Monster has launched all over the world and the Monster teams have a direct presence in over 30 countries with developed markets.

Monster Energy is market leader in the sponsorship of action sports athletes and events; from SuperX, VB Supercars, surfing, skating, snowboarding, BMX, mountain biking and F1. Our athletes include Jamie Whincup, Owen Wright, Ken Block & Valentino Rossi just to name a few.

### The Company

Monster Energy is a wholly owned subsidiary of Hansen Beverage, a company listed on the NASDAQ (HANS).

Most companies spend their money on ad agencies, TV commercials, radio spots, and billboards to tell you how good their products are. At Monster we choose none of the above. Instead, we support the scene, our bands, our athletes and our fans. We back athletes so they can make a career out of their passion. We promote concert tours, so our favorite bands can visit your home town. We celebrate with our fans and riders by throwing parties and making the coolest events we can think of a reality.

### JOB DESCRIPTION

#### Junior Graphic Designer / Digital Media Producer

Junior graphic designer and digital media producer required to assist in the marketing of the Monster Energy brand. Utilising our core assets of athletes, events, bands and girls, you'll design creative marketing material for the promotion of online content through our digital channels.

Your HTML and Dreamweaver skills will see you handle the production of a weekly e-newsletter and promotional EDMs.

Being an all-round web head, you'll know your way around a CMS and upload content to the website, working with the digital marketing manager to market content and drive traffic back to the domain.

Taking creative lead from our head office in the USA, you'll resize POS items, update internal marketing templates, and handle pre production for print items.

#### The Ideal Candidate will have:

- 1 years experience in a digital design environment, or potentially a student with exceptional skills
- A keen interest in action sports, and the Monster Energy brand
- Design promotional images for web and content promotion
- Ability to design animated web banners, e-newsletters, social media elements and icons.
- Conceptual ability across all marketing materials for both online and offline
- Sound working knowledge of CS4 including Photoshop & Dreamweaver
- Sound familiarity with HTML and CSS
- Understanding of online marketing, usability and web design principles

It goes without saying that you will have excellent attention to detail and solid time management. You'll be a self-starter and able to take direction well, work as part of a team, whilst also being happy to work autonomously.

To apply for this position, please write a cover letter detailing why you would be best suited to this role, your CV, and examples of your work.

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